NATIONAL CURRICULUM: Select, use and combine a variety of software (including internet services) on a range of digital devices to design and create a range of programs, systems and content that accomplish given goals, including collecting, analysing, evaluating and presenting data and information.

Computing – Autumn 2 Year 4

Unit: 4.4
Writing for Different Audiences

purple mash

CONTEXT: In this unit, children learn that technology can be used to organise, reorganise, develop, and explore ideas, and that working with information in this way can aid understanding. It also gives children opportunities to discuss their experiences of using ICT and how it is used in the wider world. Children will be able to apply what they have learnt in this unit when identifying key points in a story or account, writing accounts in which details of character and action are used to interest the reader and using evidence and examples to support key points.

STICKY KNOWLEDGE:
Explore how font size and style can affect the impact of a text.
Use a simulated scenario to produce a news report.
Use a simulated scenario to write for a community campaign.

PRIOR KNOWLEDGE:
Children have made use of either MS PowerPoint or Google Slides to learn about good presentations: both content and delivery

Lesson Focus:
1. Why should I change the font when I am writing?

SKILLS:
Look at and discuss a variety of written material where the font size and type are tailored to the purpose of the text.
Use text formatting to make a piece of writing fit for its audience and purpose.
Interpret a variety of incoming communications and use these to build up the details of a story.
Use the incoming information to write their own newspaper report.
Assess their texts using criteria to judge their suitability for the intended audience.

KEY VOCABULARY:
Campaign
Format
Font
Genre
Opinion
Reporter
Viewpoint